

RULES AND REGULATIONS OF THE INTERNATIONAL DESIGN CONTEST FOR YOUNG DESIGNERS MAKE ME! 2023 (dated 17.11.2022)

I. GENERAL PROVISIONS

1. These rules and regulations define the terms and conditions of participation in the make me! contest (hereinafter referred to as: Contest) organised within the 17th International Łódź Design Festival 2023.
2. The contest is organised by the Łódź Art Center, a foundation registered in the Register of Associations, Other Social and Professional Organisations, Foundations and Public Health Care Institutions, with KRS number 0000246599, with its registered office at Ks. Bp. Wincentego Tymienieckiego 3, 90-365 Łódź.
3. Participation in the contest is subject to the acceptance of these rules and regulations, which comprehensively regulate issues related to its launch, conduct and conclusion.
4. The contest is international.

II. DESCRIPTION OF THE CONTEST

1. The aim of the Contest is to select and promote designers of the young generation, whose works are characterized first of all by:
 - compliance with the Contest rules and regulations;
 - high artistic and content-related level;
 - implementation potential ;
 - responding to significant contemporary challenges;
 - touching upon important problem areas;
 - unconventional treatment of the topic;
 - uniqueness and innovative nature in the proposed solution;
 - compliance with the assumed objective (described in the form), its implementation path and the final effect;
 - a form that corresponds to the assumptions of the project, while meeting aesthetic criteria.
2. The selected works will be presented during the post-contest exhibition as part of the 17th International Łódź Design Festival 2023 (hereinafter referred to as: Łódź Design Festival 2023).
3. The Contest is open to individuals (including informal design groups), in particular students and graduates of design and art faculties, and formal groups and design studios.
4. Participants of the Contest (including all members of informal project groups) must be between 20 and 35 years of age, which means that the Organiser allows persons born between 1 January 1988 and 31 December 2003 (with those dates included) to participate in the Contest.

III. CONDITIONS FOR PARTICIPATION IN THE CONTEST

1. The condition for participation in the Contest is:
 - a) filling in for each submitted project, an on-line form available at www.makeme.lodzdesign.com in the "application form" tab by providing the following information:
 - personal and contact details;
 - description of the submitted project in Polish and English;
 - graphic materials (3-4 files, max. size 4 MB each).
 - b) consent to the presentation of the project on the websites: www.lodzdesign.com and www.makeme.lodzdesign.com and at the post-contest exhibition;
 - c) consent to grant the licence referred to in point XI of the Rules and Regulations free of charge;
 - d) payment of the registration fee of PLN 150 by bank transfer or PayPal:

- the Organiser's bank account:

IBAN: PL 42 1050 1461 1000 0090 6506 9180

BIC/Swift: INGBPLPP

Account holder details: ŁÓDŹ ART CENTER, ul. TYMIENIECKIEGO. 3, 90-365

ŁÓDŹ

Bank Śląski, Łódź, Poland; the transfer description should indicate: make me 2023, name and surname of the

Participant;

Any costs connected with the bank transfer (including transfers made from outside Poland) shall be borne by the Contest Participant.

- PayPal:

the PayPal button can be found in the make me! Contest form; in the transfer description, please indicate: make me 2023, first and last name of the Participant;

Any costs connected with the bank transfer (including transfers made from outside Poland) shall be borne by the Contest Participant.

e) A confirmation of payment of the registration fee should be sent to the Organiser together with the application form. In justified individual cases (e.g. difficulties with making the transfer), the time for payment of the registration fee (the date of crediting the Organiser's account) will be extended by 7 days from the expiry of the application deadline (after prior notification to the Organiser). If the registration fee is not paid, the Participant's application will be rejected.

f) The registration fee will not be reimbursed to the Participants and will be used to achieve the statutory goals of the Organiser. The Participant cannot claim any collection rights to the unreimbursed fee.

g) Visualizations, 3D designs or ready-made models may be submitted to the Competition. The submitted projects, after qualifying for the exhibition, must be made available in the form of prototypes or products. Prototypes shall be on a 1: 1 scale or, if appropriate, on a scale that allows all functions to be represented.

IV. COURSE OF THE CONTEST

1. The Jury shall make a two-stage assessment in closed session:

a) Stage 1: selection of the Contest Finalists: formal and content-related assessment of applications based on the submitted forms - at this stage about 25 Finalists will be selected. The Finalists of stage 1 of the Contest undertake to make the submitted works (originals or their models or prototypes) available to the Organiser for evaluation in Stage 2 of the Contest and for the post-contest exhibition. Failure to submit a project excludes from further participation in the contest.

b) Stage 2: Selection of Award Winners: the Jury will select the winners of the contest on the basis of the models submitted to the post-contest exhibition.

2. The condition necessary to take part in the exhibition after qualifying the Participant is the preparation and delivery of the project (prototype, product) by the Participant at their own expense and risk to the Organiser's registered office within the deadline indicated in these rules and regulations. It is possible that works sent after the deadline will not be presented at the exhibition.

3. The final verification of the projects qualified for the exhibition and the selection of the Award Winners will take place after the Participants have sent their prototypes for the exhibition. The Organiser reserves the right to reject a project and deprive it of the distinction after the project has been sent. The Organiser shall inform the Participant about the rejection of the project, justifying its decision in writing. In particular, the Organiser will reject projects whose models have not been delivered to the Organiser's registered office or do not meet the requirements specified in these rules and regulations.

4. The list of the Contest Finalists qualified for the exhibition will be published on the website www.lodzdesign.com and www.makeme.lodzdesign.com.

5. The date and method of preparation for presentation of the works selected by the Jury at the exhibition will be agreed upon with the authors by e-mail.

6. Award winners will be announced during the Gala of the make me! Contest of the 17th edition of the Łódź Design Festival. The results will also be published on the www.lodzdesign.com and www.makeme.lodzdesign.com websites.

V. SELECTION PROCEDURE

1. The jury shall make an assessment based on the following criteria:

Criterion 1 - formal assessment of the presentation of the project - whether the photos / visualizations clearly show the form of the object and its functions, whether the description is understandable and clearly presents the submitted idea, whether the designer has included additional materials / links / presentations explaining

the concept,

Criterion 2 - Uniqueness of the design solution - whether the designer proposed new solutions or significantly changed the existing solutions,

Criterion 3 - Relevance of the assumptions - whether the proposed solutions (form, material, process) really solve the diagnosed problem,

Criterion 4 - Aesthetic values of the project - correctness of the adopted solutions,

Criterion 5 - market, communication, experimental potential of the project - the project must be characterised by one of three potentials – market potential (correctly diagnosed market demand, production feasibility, cost effectiveness, conscious use of materials), communication potential (the project is characterised by a high fashion-creating potential, neatly fitting in with current trends), experimental potential (the proposed solutions may lead to the development of new, innovative products, even if the product is not yet fully tested, its potential to change and replace existing solutions on the market may be assessed).

2. The list of projects qualified for the exhibition will be published on the websites www.lodzdesign.com and www.makeme.lodzdesign.com.

3. The date and method of preparation for presentation of the works selected by the Jury at the exhibition will be agreed upon with the authors by e-mail.

4. Award winners will be announced during the Gala of the make me! Contest of the 16th edition of the Łódź Design Festival. The results will also be published on the www.lodzdesign.com and www.makeme.lodzdesign.com websites.

VI. AWARDS

1. The Jury shall select from among the submitted applications:

- The Finalists of the Contest. Each recognised project will be awarded with a make me! statuette;
- Award winners;

2. The First winner of make me! The Design Award will receive:

- cash prize in the amount of PLN 25,000.00 gross;
 - sign make me! - a free, perpetual and territorially unlimited license to use the make me! logotype;
 - make me! – a limited, handmade make me! designed by Bartosz Mucha, a Polish designer operating on the borderline of design, architecture and visual arts; educator, creator of the Poorex brand;
 - presentation of the project at the make me! as part of the Łódź Design Festival 2023;
 - extensive promotion of the project throughout the year (details in XI. PROMOTIONAL ACTIVITIES pt. 7).
- The cash prize shall be paid to the bank account indicated by the winner. The prize shall be paid to an individual and shall be reduced by income tax calculated in accordance with the applicable tax law.
- For the purposes of the post-contest exhibition, the Organiser shall provide, among other things:
- Exhibition assembly and disassembly and other conditions necessary to carry out the exhibition of the object.
 - Accommodation in a single room at the festival hotel provided after the Awards Gala.
 - Provisions concerning the organisation of the post-contest exhibition by the Organiser shall be set out in an agreement signed between the Organiser and the Main Award Winner after the Contest's results have been determined.
 - The Organiser does not provide for additional remuneration related to the organisation of the post-contest exhibition.

3. The Second winner of make me! The Design Award will receive:

- cash prize in the amount of PLN 15,000.00 gross;
 - sign make me! - a free, perpetual and territorially unlimited license to use the make me! logotype;
 - make me! – a limited, handmade make me! designed by Bartosz Mucha, a Polish designer operating on the borderline of design, architecture and visual arts; educator, creator of the Poorex brand;
 - presentation of the project at the make me! as part of the Łódź Design Festival 2023;
 - extensive promotion of the project throughout the year (details in XI. PROMOTIONAL ACTIVITIES pt. 7).
- The cash prize shall be paid to the bank account indicated by the winner. The prize shall be paid to an individual and shall be reduced by income tax calculated in accordance with the applicable tax law.
- For the purposes of the post-contest exhibition, the Organiser shall provide, among other things:

- Exhibition assembly and disassembly and other conditions necessary to carry out the exhibition of the object.
- Accommodation in a single room at the festival hotel provided after the Awards Gala.
- Provisions concerning the organisation of the post-contest exhibition by the Organiser shall be set out in an agreement signed between the Organiser and the Main Award Winner after the Contest's results have been determined.
- The Organiser does not provide for additional remuneration related to the organisation of the post-contest exhibition.

4. The Third winner of make me! The Design Award will receive:

- cash prize in the amount of PLN 10,000.00 gross;
- sign make me! - a free, perpetual and territorially unlimited license to use the make me! logotype;
- make me! – a limited, handmade make me! designed by Bartosz Mucha, a Polish designer operating on the borderline of design, architecture and visual arts; educator, creator of the Poorex brand;
- presentation of the project at the make me! as part of the Łódź Design Festival 2023;
- extensive promotion of the project throughout the year (details in XI. PROMOTIONAL ACTIVITIES pt. 7).

- The cash prize shall be paid to the bank account indicated by the winner. The prize shall be paid to an individual and shall be reduced by income tax calculated in accordance with the applicable tax law.

- For the purposes of the post-contest exhibition, the Organiser shall provide, among other things:

- Exhibition assembly and disassembly and other conditions necessary to carry out the exhibition of the object.
- Accommodation in a single room at the festival hotel provided after the Awards Gala.
- Provisions concerning the organisation of the post-contest exhibition by the Organiser shall be set out in an agreement signed between the Organiser and the Main Award Winner after the Contest's results have been determined.
- The Organiser does not provide for additional remuneration related to the organisation of the post-contest exhibition.

5. Finalists of the Contest will receive:

- sign make me! - a free, perpetual and territorially unlimited license to use the make me! logotype;
- make me! – a limited, handmade make me! designed by Bartosz Mucha, a Polish designer operating on the borderline of design, architecture and visual arts; educator, creator of the Poorex brand;
- presentation of the project at the make me! as part of the Łódź Design Festival 2023;
- extensive promotion of the project throughout the year (details in XI. PROMOTIONAL ACTIVITIES pt. 7).

- For the purposes of the post-contest exhibition, the Organiser shall provide, among other things:

- Exhibition assembly and disassembly and other conditions necessary to carry out the exhibition of the object.
- Accommodation in a single room at the festival hotel provided after the Awards Gala.
- Provisions concerning the organisation of the post-contest exhibition by the Organiser shall be set out in an agreement signed between the Organiser and the Main Award Winner after the Contest's results have been determined.
- The Organiser does not provide for additional remuneration related to the organisation of the post-contest exhibition.

6. The organizer reserves the right to differently distribute the prizes and to award distinctions and special prizes funded by the patrons or sponsors of the Competition.

7. The organizer reserves that the competition jury may resign from awarding any of the distinctions.

8. The selected projects will be promoted in:

- publications in national and local press and media
- publications and websites of Łódź Design Festival 2023,
- publications and websites of the Contest's patrons and partners.

9. The Award Winners and Finalists of the Contest undertake to make the awarded works (originals or their models or prototypes) available to the Organiser during the make me! post-contest exhibition as part of the Łódź Design Festival 2023.

10. The final verification of the projects qualified for the exhibition and the selection of the Award Winners will take place after the Participants have sent their prototypes for the exhibition. The Organiser reserves the right

to reject a project and deprive it of the distinction after the project has been sent. The Organiser shall inform the Participant about the rejection of the project, justifying its decision in writing. In particular, the Organiser will reject projects whose models have not been delivered to the Organiser's registered office or do not meet the requirements specified in these rules and regulations.

11. The exhibition of works during the post-contest exhibition shall be free of charge.

VII. JURY

1. The evaluation of submitted applications shall be performed by the Jury appointed by the Organiser.
2. The composition of the Contest Jury shall be announced till 15.02.2023.
3. The meetings of the Jury shall be held in camera.
4. Decisions of the Jury are final.
5. The Jury is not obliged to justify its decisions or provide information on the course of its meetings.
6. The Jury shall evaluate the projects on the basis of the submitted applications, including the attached review materials (graphic and descriptive materials).

VIII. SCHEDULE

1. The call for contest works lasts from 22.11.2022 till 22.03.2023.
2. The deadline for submission of applications is 22.03.2023 (Wednesday) at 23:59 central European summer time (UTC+02.00). Contact with the Organiser on 22.03.2023 will be possible until 4:00 pm.
3. Applications submitted after the deadline, as well as applications that do not meet the conditions specified in the rules and regulations, shall be rejected by the Organiser.
4. The list of the Contest Finalists qualified for the exhibition will be published till 15.04.2023.

IX. CONTEST FEE

1. Payment of the Contest fee is an absolute condition for participation in the Contest.
2. This registration fee is PLN 150.
3. It is not possible to exempt a Participant who wants to register from paying the contest fee.

X. COPYRIGHTS

1. By entering the Contest (by submitting an application), the Participant declares that:
 - They are the sole author of the project and are entitled to all economic and personal copyrights;
 - the project does not constitute a dependent work, nor it constitutes a plagiarism, or it does not violate in any other way the rights of third parties or applicable laws;
 - the economic copyrights to the project are in no way encumbered by rights of third parties, and in particular no separate consent of any third party is required for the exploitation of the project in any scope.
2. In the case of a project submitted by an informal project group, the Participant declares that:
 - they hold appropriate consents of all co-authors of the project needed for proper submission of the project in accordance with the terms of this Contest;
 - the informal design group (represented by the Participant) is the sole author of the project and is entitled (in no way unlimited) to the economic copyrights and personal rights to the project;
 - the project does not constitute a dependent work, nor it constitutes a plagiarism, or it does not violate in any other way the rights of third parties or applicable laws;
 - the economic copyrights to the project are in no way encumbered by rights of third parties, and in particular no separate consent of any third party is required for the exploitation of the project in any scope.
3. The Participant shall be liable, regardless of the fault, for legal defects of the project submitted to the Contest and undertakes to release the Organiser from any claims arising in connection with possible falsity of the statements referred to above.
4. Projects infringing rights of third parties shall be excluded from the Contest.

XI. PROMOTIONAL ACTIVITIES

1. The participant grants the Organiser a non-exclusive licence to use the provided documentation

(description, illustrations, photographs and other materials) of the project through its presentation during exhibitions, shows, presentations and reviews in the place and at the time indicated by the Organiser during the Łódź Design Festival 2023, as well as after its completion for an indefinite period of time in order to promote the Łódź Design Festival and the Organiser and Sponsors of the Łódź Design Festival.

2. The licence is granted free of charge.

3. The Participant consents to the use by the Organiser of photographic, film, video or digital documentation presenting the project submitted for the Contest, made by the Organiser or upon the Organiser's commission during the Łódź Design Festival 2023 exhibitions. The consent shall not be limited in time or territory. In particular, among other things, the Organiser shall have the unlimited right to distribute and publish the materials or parts thereof in the media, Internet, books, studies, anthologies, collective works, television programmes, films, electronic media, and mobile technologies in any form.

4. The Participant shall also give their consent to the further transfer of the licence to any media publishing articles about the project, to the extent related to the promotion of the project, the Organiser or the Organiser's partners.

5. The licences described above shall be granted without territorial restrictions for an unlimited period of time.

6. The licences are granted for the following fields of use:

- placing on the domestic market and marketing abroad;
- uploading to computer memory and distribution on computer networks, in particular on the Internet, in any technical form;
- use in whole or in part for promotional and advertising purposes in the form of leaflets, postcards, catalogues, programmes, invitations, posters, billboards, citylights, CD, DVD, video;
- use in any form in the mass media.

7. Promotion of the final projects of the make me! lasts all year:

- social media - a cyclical presentation of the final projects and designers, carried out in the form of various posts, popular among numerous Łódź Design Festival followers on Facebook (over 63,500 followers) and Instagram (over 15,400 followers), as well as on Twitter and LinkedIn,
- presence in the media - publications in the press, radio, television and the Internet as well as other forms of year-round cooperation with the most important industry media,
- www.lodzdesign.com – publications on the finalists and winners of the make me! on the ŁDF website, on the main page in the news section, on the subpage dedicated to the contest and on the subpage with the festival programme,
- in ŁDF newsletters addressed to Polish and foreign subscribers and journalists (over 25,000 recipients in total),
- as part of the original podcast "Różne Rzeczy" implemented by the ŁDF team and available on the most popular streaming platforms (e.g. Spotify, Apple Podcast, SoundCloud, YouTube)

Data for 2022:

- over 90,000 people participating stationary and online in exhibitions and events organized at the Festival Center and in places accompanying ŁDF2022,
- over 51,000 visitors from all over the world on the ŁDF website and the make me! subpage,
- over 2,600 publications in the press, radio, television and on the Internet (including over 400 excerpts about make me!), in Polish and foreign media,
- Award ceremony and organization of stay for 25 finalists and make me! 2022,
- Photo report from the make me! exhibition and gala:

<https://www.flickr.com/photos/lodzdesignfestival/albums/72177720299048987>

XII. PROTECTION OF PERSONAL DATA

1. The Controller of the Participant's and the Participant's legal guardians' personal data provided in connection with participation in the Contest is the Łódź Art Center foundation with its registered office in Łódź, Tymienieckiego 3, 90-365 Łódź.

2. The Controller has appointed a Data Protection Officer who can be contacted by e-mail:

iod@lodzartcenter.com.

3. The Participant's personal data shall be processed only for the purpose of participating in the Contest on the basis of the consent granted at the moment of sending the application for the "make me!" contest.
4. The personal data shall be processed for the purposes described above for the duration of the Contest and the period required by tax regulations, as well as for the period necessary to defend against possible claims.
5. The Participant's personal data may be made available to sub-contractors, suppliers of ICT systems with which the Controller cooperates, funders of prizes in the contest, and media patrons of the contest and affiliated entities.
6. Each Participant shall have the right of access the content of their data and the right of rectification, erasure, restriction of processing, portability, and the right to object. In addition, each Participant shall have the right to withdraw their consent at any time without affecting the lawfulness of the processing carried out on the basis of their consent prior to its withdrawal. Withdrawal of consent means resigning from participation in the contest.
7. Each Participant shall have the right to lodge a complaint with the competent supervisory authority in the field of personal data protection if they consider that the processing of personal data concerning them violates the provisions of the General Data Protection Regulation of 27 April 2016.
8. Providing personal data is voluntary, but necessary to participate in the Contest. Should personal data of the Participant not be provided, it shall not be possible for them to participate in the Contest.
9. The personal data shall not be transferred to third countries or subject to profiling.

XIII. FINAL PROVISIONS

1. By entering the contest, the participant accepts the provisions of the Rules and Regulations and the provisions contained in the agreement with the finalists of the contest.
2. The Organiser undertakes to take care of the exhibition models entrusted to it by the Contest Finalists.
3. The Organiser shall not be liable for damage or loss of a Finalist's property caused by third parties or due to the Finalist's fault, including by means of preparing the model for the exhibition. The Finalist shall notify the Organiser of the occurrence of the loss in writing immediately after becoming aware of it.
4. The Organiser shall not be liable for damage to Finalist's property caused by force majeure (weather conditions, fire, explosion, lightning, storm, flooding, power outage independent of the Organiser, effects of administrative decisions).
5. The Organiser recommends that the Finalists of the Contest insure their property located on the Festival premises (objects, devices, setting elements, etc.) on their own, for the whole time from the moment of its transport to its collection after the post-contest exhibition. The Organiser shall not insure the Contest works.
6. The Organiser shall not send back the contest works (models); they should be collected in person or by an authorised person in writing or by a courier (at the expense of the participant) after the end of the post-contest exhibition until 15.06.2023.
7. The Organiser reserves the right to check the identity of the persons collecting any prizes funded by the Organiser and to check the conformity of the actual data with those given in the application form.
8. Compliance with the personal data provided in the application form is a condition for receiving the prize.
9. The Contest is not open to employees of the Organiser and their ascendants, descendants, siblings, spouses, relatives and relations up to the second degree.
10. The sole basis regulating the Contest are these rules and regulations, which are at the same time the only document defining the rules of the Contest.
11. The Organiser shall not be liable for any disputes arising due to the fault of third parties.
12. The Organiser reserves the right to change the rules and regulations, the functioning of the Contest and to terminate its activity at any time, without giving any reason, and shall inform about it at www.lodzdesign.com and www.makeme.lodzdesign.com.
13. Enquiries concerning the Contest should be sent to the e-mail address: makeme@lodzdesign.com.
14. The Participant (by submitting to the Contest) declares that they agree to the processing of personal data contained in the submitted documents (forms) for the purposes necessary for the Contest.
15. The personal data shall be processed by the Organiser and collected via forms of external entities (JotForm.com), used to register applications for the make me! 2023 contest.
16. The personal data provided in the registration form on this website (JotForm.com) shall be treated as confidential and are not visible to unauthorised persons.

Hello!



ŁÓDŹ DESIGN
FESTIVAL



www.lodzdesign.com

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